Public Engagement and Constituent Services Annual Report

PARTNER RELATIONS



Government works more effectively and develops workable solutions to improve the quality of life for Minnesotans when it can partner meaningfully with private sector allies and other public sector agencies on the local, state, regional and national levels.

MnDOT believes in the value of meaningful partnerships not only between offices and disciplines internally but also externally with community organizations, transportation industry groups, private business, academia and others.

The Partner Relations Unit of the Public Engagement and Constituent Services Office works closely with key stakeholder groups to develop and manage existing and new strategic partnerships designed to grow and strengthen MnDOT's engagement activities with all of its customers statewide.

This includes but are not limited to:

- 1. Maintaining and growing existing collaborations
- 2. Developing new industry collaborations
- 3. Identifying and assessing new partnership opportunities from a strategic market fit, based on both equitable and economic potential points of view
- 4. Communicating and marketing MnDOT's resources, expertise and capabilities at professional conferences and meetings, by serving on advisory boards, and representing MnDOT with organizations, associations, community groups and others

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2017





SERVED ON THE MINNESOTA BUSINESS FIRST STOP RESOURCE TEAM

- Along with the MnDOT Commissioner, participated as the MnDOT staff representative on the state's Minnesota Business First Stop resource team
- Coordinated annual MBFS Commissioners' on Wheels Tour in partnership with District 6 and from nine other MBFS state agencies
- Participated in three-day bus tour of southeast Minnesota that traveled more than 500 miles and visited more than 20 sites and businesses, showcasing MnDOT programs, district-level operations and major projects completed
- Helped broker ROW utility permitting resolution for broadband providers:
 - Office of Land Management will expedite processing of utility permits to achieve goal of completing 75% of permits within 30 days (vs. current process that can become much longer), and increase 5% annually to reach 90%+ are processed in 30 days or less

PILOTED METRO URBAN FREIGHT STUDY

- Worked on the Operations Division's Manufacturers' Perspectives program as the project manager for the Metro project
- Coordinated a Metro Freight Studies Roundup event to assess all current and recently completed freight research efforts
- Completed a Metro Manufacturers' Perspective/Urban Freight pilot project within the four sub-areas (West, North, East and South Metro) of the Metro District

LAUNCHED TWO-WAY STREETS

- Began developing a new public engagement initiative to build and strengthen relationships with MnDOT's community partners
- Branded the initiative Two-Way STREETS (Strategic Team for Respectful Engagement and Equitable Transportation Solutions)
- · Proposed a foundational plan and timeline schedule
- Conducted dozens of interviews with CO and Metro staff
- Revised plan scope and schedule based on input from internal resources and research

REPRESENTED PECS AS PARTNER LIAISON

- · Council for Supply Chain Management Professionals Twin Cities Roundtable
- · Minneapolis St. Paul Transportation Club
- · MnDOT's Advocacy Council for Tribal Transportation
- · Minnesota Business First Stop
- · Minnesota Freight Advisory Committee