Using Traffic Data





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Using Traffic Data

Forecasted Trip Generation Limitations

• Trip Generation

- Linear analysis
 - Percentage based on historical trends (overpredicts)
- ITE methodology
 - "Planned development"
 - Can easily over-estimate multiple land uses
- TAZ modeling
 - Regional model predicts Regional trips
 - Regional model does not have local roads in the network and in urban areas does not predict trips accurately for local or internal trips within the TAZ

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- Speed: Measurement of how fast you are moving
- Mobility: Measuring if you are moving
 - <u>Travel</u>: Movement from point A to point B, (such as a trip to work)
 - <u>Circulating</u>: Movement around a community (stopping for gas, banking and groceries)
 - <u>Access</u>: Movement into a destination (You park, get off the bus or park your bicycle and walk into your destination)



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Chapter 3: Enhancement --Level of Service is <u>one</u> Measure of Effectiveness

Transportation MOE's

(for all users)

- Condition of facilities
- Safety and comfort
- Mode choice
- Network connectivity
- User population
- Traditional LOS
 - Travel time
 - Congestion
 - Specific measures elsewhere

"Other" MOE's

- Environment preservation
- Cultural resource preservation
- **Community enhancement**
- Economic development
- Aesthetics
- Environmental justice/equity
- Impact mitigation
 - Noise
 - Air Quality
 - Wildlife Habitat







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MOEs and Purpose and Need Project MOEs should be specific and measurable and tie directly to the desired project performance objectives identified in the Purpose and Need **Specific Objectives Project Goals** Reduce congestion Improve mainline freeway operations during PM peak hour Improve mobility Reduce queue length • Improve safety Minimize environmental Avoid encroachment into historic impacts area Provide multi-modal Discourage use of neighborhood accommodations streets for through traffic

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Appropriate level of service for specified combinations of area and terrain type					?
Functional			Rural	Urban and	Urban
Class	Rural level	Rural rolling	mountainous	suburban	E
Arterial	В	В	č	c	Е
Collector	c	c	D	D	D
Local	D	D	D	D	D
Guidelines for SHTO F te, howeve	Selection of I lexibilit y er, that the	Design Levels y Guide: se are for g	of Service guidance		

"Failure to achieve a level of service indicated does not constitute a non-standard design decision."





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Design LOS – Reality Check

It may not be practicable to construct projects that fully accommodate a future design hour traffic demand (or even to fully address existing traffic congestion). Engineering judgment and consideration of relevant factors provides the flexibility in determining the best extent design year traffic can be accommodated.



"Think outside the peak hour"



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Pedestrian Enhancements

- Sidewalk bump outs
- "Far Side" Bus Stops
- Set back Stop Lines
- Wide Medians
- Free Right Islands, (check sight lines!)
- Signal Control



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Data-driven Vehicle Choice

- Design vehicle should be based on:
 - Traffic count classification data
 - Largest vehicle class with regular use
 - "Regular" = measureable & reasonably predictable
 - Cost-effectiveness
 - Impacts to neighboring properties
 - Appropriate for context
 - Consideration of largest *legal* vehicle with allowable encroachment



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