Using Public Participation Techniques

Skill Practice

Case Study

Directions:

- 1. Outline Objectives to be Achieved by Decision Steps Spend no more than 10 minutes.
 - 2. Divide the group into 6 working teams.
 - 3. Assign each team a Decision Step.
 - 4. Write objectives to be achieved by the assigned Decision Step. (Work quickly do not wordsmith.)
- **5. Determine Technique Objectives --** Spend no more than 10 minutes.
 - a. Continue working in 6 teams.
 - b. Assign each team a Decision Step.
 - c. Teams briefly note what objectives a technique needs to achieve at the assigned Decision Step. (Work quickly do not wordsmith.)
- **6. Select a Technique -** Spend no more than 15 minutes.
 - 1. Continue working in teams.
 - 2. Select 2 to 3 techniques from the IAP2 Toolbox that might meet the objectives.
 - 3. Evaluate the techniques by using the questions on the next page.
 - 4. Select one technique.
- **5. Report back to the group 10 minutes.**
 - a. Identify the Decision Step assigned.
 - b. Read your list of technique objectives.
 - c. Explain your technique selection.

Worksheet on following pages.

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Technique Selection Worksheet

1. Check the Decision Step for which a technique is being sought.				
♣ Define decision scope criteria	♣ Gather information	♣ Establish decision		
Develop alternatives decision	♣ Evaluate alternatives	♣ Make		
2. Level of Participation selected from	the Spectrum for the project:			
♣ Inform				
♣ Consult				
♣ Involve				
♣ Collaborate				
♣ Empower				
3. Write a brief objective that is to be consistent with the Level of Partici	-	sion Step that is		

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4. Based upon the Decision Step objectives AND upon the level of participation selected, what objectives need to be achieved by the technique?

- 5. Select 2 to 3 techniques from the IAP2 Toolbox that could be used.
- 6. Evaluate the potential techniques by answering the following questions.

Evaluation criteria	Technique A	Technique B	Technique C
Name of Technique			
1. How will it meet the objective(s)			
2. What will it cost and do we have adequate resources to pay for this technique?			
3. How effective will this technique be in reaching the right audience?			
4. Do we have access to the tools and personnel needed to implement this technique?			
5. Do we have the expertise to implement this technique successfully, or do we need outside support?			
6. Is there sufficient time to successfully implement the technique?			
7. Does the technique have a proven track record of success in similar situations?			
8. Does the technique coincide with what you have learned from the public about how they want to be involved?			
9. Will it meet all legal requirements?			
10. Are there any special circumstances that may affect the use of this technique?			
11. Can you get internal support for these techniques?			

7. Which technique did you select and why?

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