Understanding Context



Managing Effective Public Participation Charleen A. Zimmer, AICP, Zan Associates February 20-21, 2007



Signs of Successful Community

- Active, vital, special uses and activities
- Safe, historic, attractive, environmentally sensitive
- Walkable, accessible, connected
- Neighborliness, socializing

Source: Project for Public Spaces

To Build Quality of Life, You Must:

- Understand the character of the PLACE you are working in and the PEOPLE you are working with.
- Understand the type of **COMMUNITY** these people want to live in.
- Then design to accomplish that goal.

Transportation

Means (tool) to an end – not the end itself.



Mn/DOT's SIX PRINCIPLES

Balance











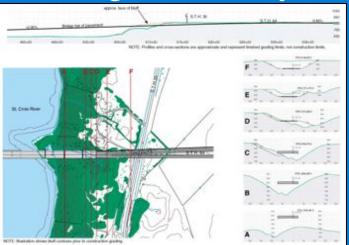
Public Involvement



Aesthetics



Design Flexibility



Principles of CSD/S

1. Balance safety, mobility, community and environmental goals in all projects.



Interstate 35 - Duluth, MN



Principles of CSD/S

2. Involve the public and affected agencies early and continuously.



LISTEN

Public participation is two-way communication.

Understand Different Points of View

"This is an arterial highway with some houses alongside." – *Transportation Professional*

• "This is a big busy street that runs through our neighborhood where people drive too fast." – *Resident*

BE HONEST

Public participation without integrity is worse than no public participation at all.

ATTITUDE IS EVERYTHING

Believe in involving the public and treat everyone with respect - no matter what.

BUILD OWNERSHIP

"I became a team player because I was on the team."

Principles of CSD/S

3. Use an interdisciplinary team tailored to project needs.



TH 61 - Gooseberry Falls

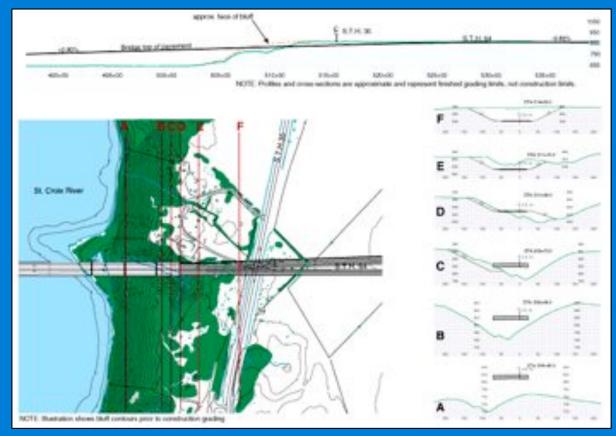


TH 61 - Gooseberry Falls



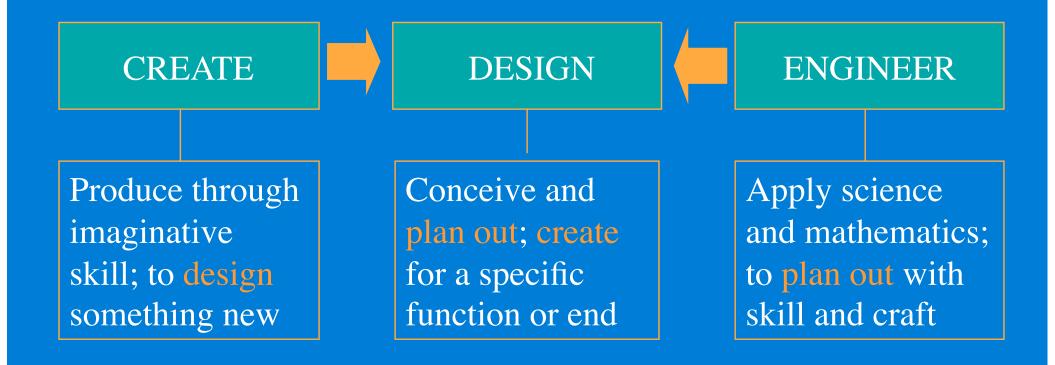
Principles of CSD/S

4. Apply flexibility inherent in design standards.



CSD/S is firmly rooted in good design

(Values change by minute degrees)



Source: Webster's Dictionary

Opportunities for Flexibility

Network

Alignment

Roadway Cross Section

• Intersections and Interchanges

Principles of CSD/S

5. Address all modes of travel.





Walk In Their Shoes



Place Characteristics: Land Uses



Principles of CSD/S

6. Incorporate aesthetics as an integral part of



First Step Is Understanding Context

- Identify physical, environmental, social, cultural, aesthetic and transportation elements early
- Understand community values before beginning design walk in their shoes
- Plan the "experience"
- Try to design from building front IN, not centerline OUT

Environmental Context



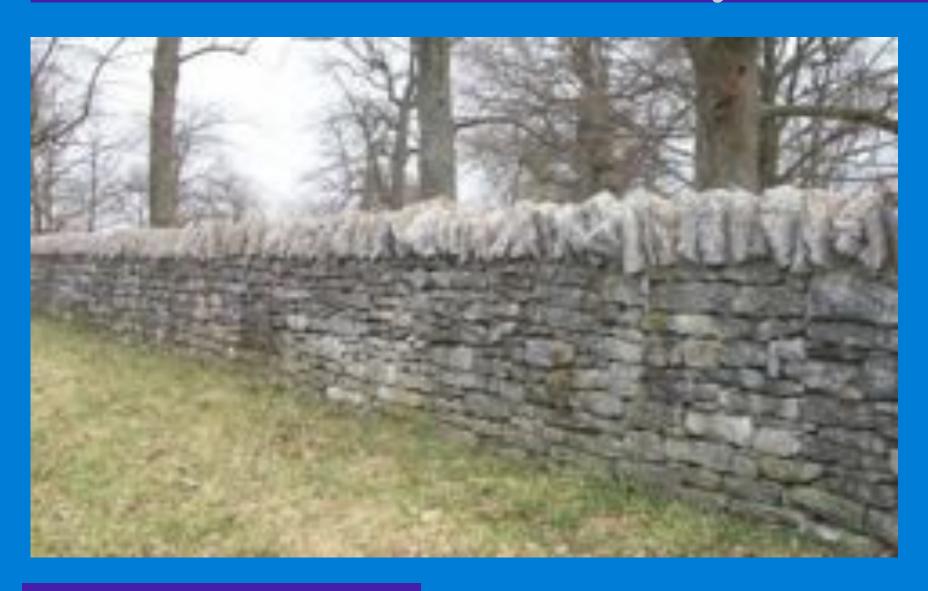
Yellowstone National Park - WY



Historic Context



Paris Pike - Kentucky



Architectural Context





Social Context



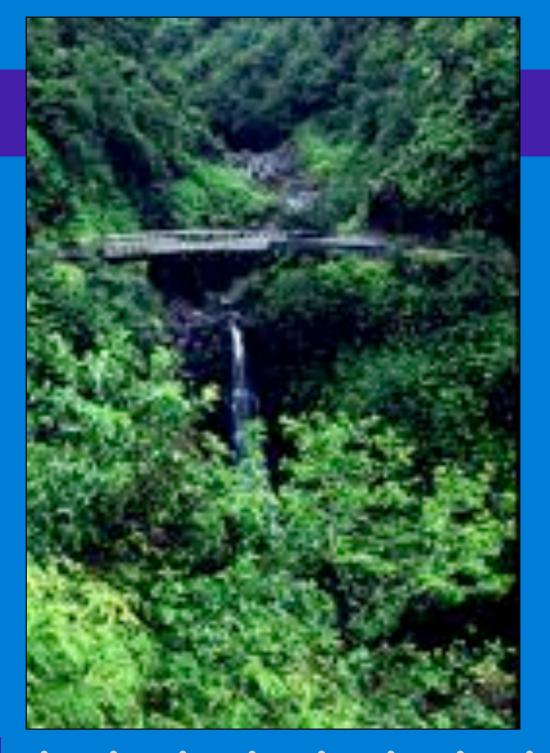
Little Fork River Bridge – Hwy 65



What Is the Context? Who Are Stakeholders?



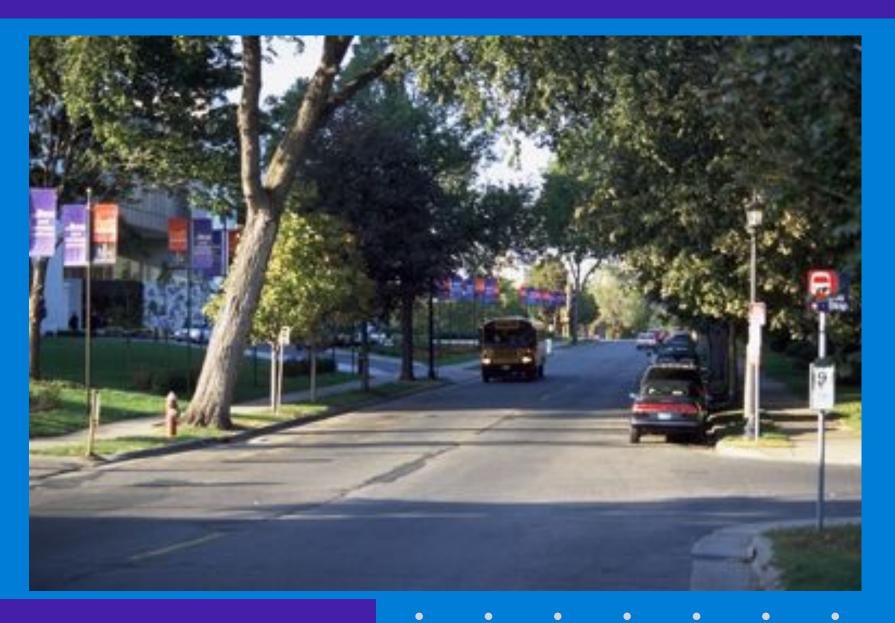
What Is the
Context?
Who Are the
Stakeholders?



What Is the Context? Who Are Stakeholders?



What Is the Context? Who Are the Stakeholders?



What Is the Context? Who Are the Stakeholders?

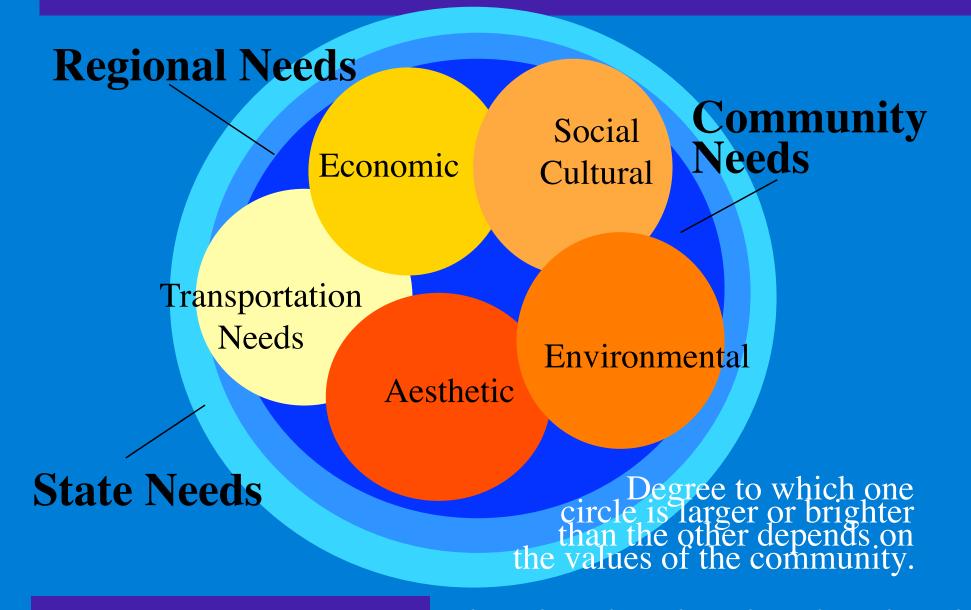


Some Things to Remember

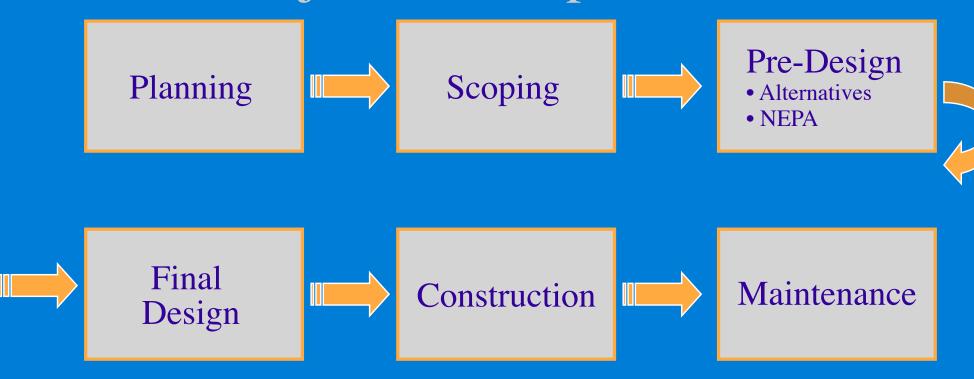


CSD/S Is About Building Better Communities

CSD/S Is About Balance

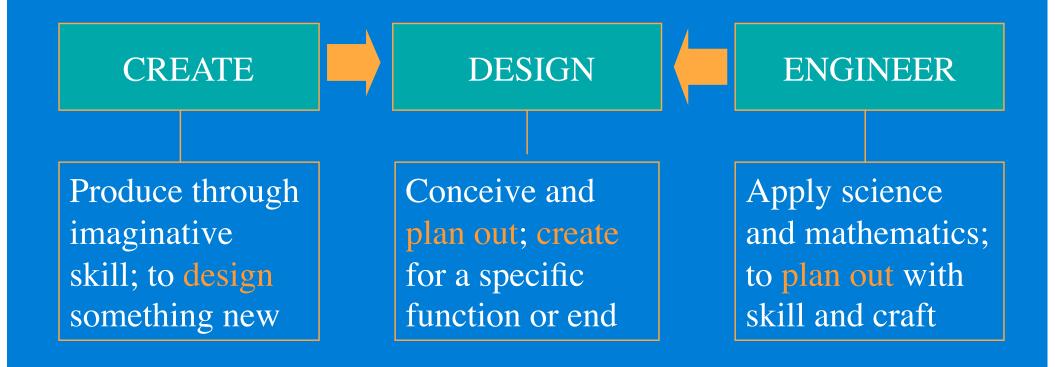


CSD/S Affects All Steps in Project Development Process



CSD/S is firmly rooted in good design

(Values change by minute degrees)



Source: Webster's Dictionary

Project Objectives



Must Reflect Community Values

P2 & CSD/S Are Intertwined

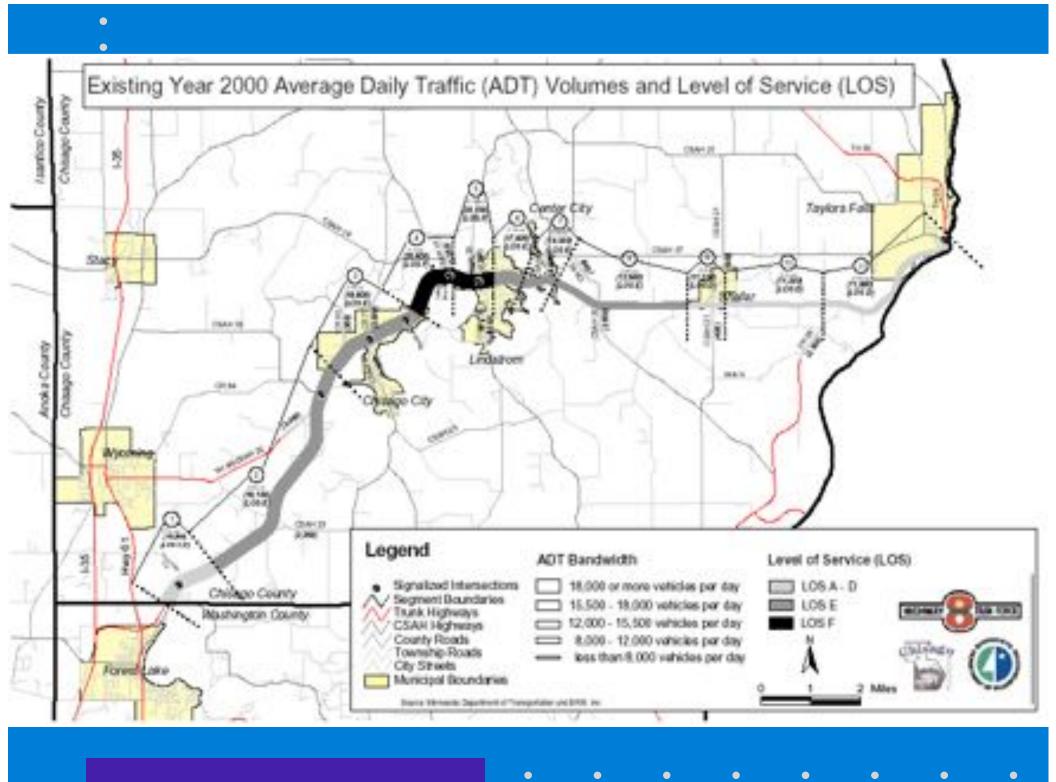
You can't do context sensitive design without good public participation.

You can't do good public participation without the tools and approach of context sensitive design.

Questions?

Case Study: TH 8 - Lindstrom















Case Study: Keep in Mind

Real Life Project

- Not yet built
- Some facts may have been changed to simplify the case study
- Limited data provided to keep focus on design process
- Results are for learning purposes only